



EXPEDITION: SOCIAL BUSINESS

“The developing world is full of entrepreneurs and visionaries, who with access to education, equity and credit would play a key role in developing the economic situations in their countries.”
- Muhammad Yunus

Better Lives mission is to help children grow up healthy, educated, and trained to earn an income. We collaborate with families that share this mission to find solutions that are holistic and sustainable.

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Overview

Gain leadership skills, learn about Tanzanian culture, and develop creativity through service work, cultural exchange, and development education. This trip is focused on social business and encourages students to return home as change-makers.

Service Work

3 days of project work with a Better Lives' partner

Cultural Exchange

Peer-to-peer conversations with host community

Development Education

Learn about Better Lives' development framework
2-day Action Plan retreat
Site visits to social businesses

Discovery

4-day safari to Serengeti and Ngorongoro Crater
Hiking and swimming in waterfalls

Trip Length: 14 days

Capacity: 15 students

Service Hours: 24 hours community service

Accommodation: Self-contained rooms & camping



Contact: travel@betterlives.org

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Itinerary



1

Fly into Kilimanjaro Int'l Airport and rest at Stella Maris Lodge, the first of many social businesses we will visit this expedition.



2

Drive to Lishe Bora for a community and project introduction and a hike. While here, we'll sleep at a working farm and convent.



3

Our first opportunity to get our hands dirty and work with the community. Travelers rotate through project leadership positions.



4

The second working day is the most productive and we will be targeting to finish what we started before we leave!



5

After a couple of days of hard work we will relax by learning about local culture and hiking to waterfalls at the base of Mount Kilimanjaro.



6

Start our 4-day safari with a game drive in Tarangire National Park. While on safari we'll sleep in tents, listening to the sounds of nature.



7

The next stop on our adventure is the Serengeti. Sunrise and sunset game drives offer the best chance for wild-life spotting.



8

We'll spend a second morning in the Serengeti before driving to the Ngorongoro Crater. Our campsite overlooks the massive crater.



9

An early morning wake up will pay off as we descend into the crater at sunrise. After a morning game drive we'll head back to Arusha.



10

M-Power and Karibu Solar provide affordable solar power for rural clients. We'll visit both businesses and discuss their business models.



11

It's a long drive but the scenery makes it all worth it. So does the white sandy beach when we arrive at the Swahili coast!



12

We take a retreat for the final two days to reflect on the experience and how we can use it to make a positive impact when we return home.



13

We hope that by the end of the retreat every trip participant has a set of next steps and is ready to continue change-making back at school.



14

Before flying out of Dar es Salaam Int'l airport we'll go shopping at social businesses with unique souvenirs.